

ATOMWIDE

DIGITAL SIGNAGE

Atomwide offers bespoke Digital Signage solutions for Primary Schools through to Higher Education establishments to enable the presentation of all kinds of relevant information to students, staff and visitors via a variety of media.

Key features:

- Easy to use & simple to update with no expensive or complex training required
- Complete solution that comes pre-loaded with no software to install
- No recurring fees as the Net-Top-Box is a one-off purchase
- Full professional support and training available
- Secure browser control making the Net-Top-Box simple & safe to control/update
- Free content available in the form of free-to-air TV channels* & Internet RSS feeds

*** Free-to-view TV channels require a TV licence and a TV aerial**

“That’s brilliant - this school just gets better and better each day.”

Year 6 Pupil, St Vincent's Catholic Primary School, Barking and Dagenham



Image used with permission of Kobi Nazrul School, Tower Hamlets

Using the latest High Definition display technology, and combining any arrangement of live TV, video, RSS, HTML and Adobe Flash® content on single or multiple screens, the Atomwide Digital Signage solution is a proven method to communicate with pupils, student, staff and guests - getting the right message to the right person at the right time.

The Atomwide solution uses a Net-Top-Box that comes pre-loaded with digital signage software. The Net-Top-Box connects to an existing network and its user-friendly interface is accessed by a web browser on any PC or Mac with access to that network.

Adding content can be as simple as choosing and importing the appropriate information and media, picking a display template, then entering the times when the content should appear. No complicated programming is required, and if subsequent updates are required then these can be implemented online at any time.

Naturally, access to the Net-Top-Box is limited to authorised personnel, since it is necessary to log in with a valid username and password. Each set of credentials can be given different system privileges, so that access to facilities for adding specific content is restricted to certain people.

Using conventional audio-visual connections or Cat5 cable and switching technology, Atomwide is able to offer a totally flexible solution from a single display to more complex multiple display and content solutions throughout a site.

Testimonials and reference sites:



“The Atomwide Digital Signage solution has been an amazing success for parents, pupils and staff. It is great to see crowds of children gathered around the display when new photos go live and our staff are amazed when their updated content appears almost instantly. I would be happy to recommend Atomwide to any establishment seeking to develop, redesign or extend their systems.”

Alistair Forster
Director of ICT
Danes Hill School



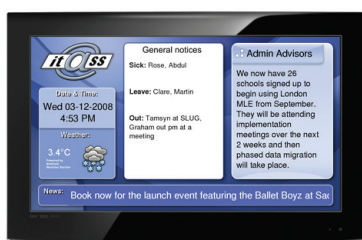
“We have been using the Atomwide digital signage solution to distribute important and relevant live messages to students, staff and visitors to the CLC as part of an eye catching multimedia reception display. The system has an easy-to-use interface and our staff have been able to update and change the display simply and quickly to ensure that the most current information is always at hand.”

Bob Knowles
City Learning Centre Manager
London Borough of Barking & Dagenham



“Atomwide Digital Signage was recommended by our LA Advisor and following an initial meeting we found the whole process from quotation through to installation very quick and efficient. The design service and support offered by Atomwide was important to us and any queries we have had have been solved quickly. Overall we are very happy with the finished product and have had positive feedback from pupils, parents and visitors to the school.”

Rachel Mahon
Head Teacher
St Vincent's Primary School



“Staff report generally that they are more aware of the information that is being provided and that it is presented in a way which is far more accessible and easily absorbed and perhaps more importantly retained. In this digital age where ‘punchy’ messages bombard us from all sides, what Atomwide digital signage has provided for us is a way of getting messages across effectively in an almost subliminal way.”

Graham Pragnell
Head of Education ICT
London Borough of Newham

Specifications are subject to change. E&OE. Revision 5

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